

PREPLANNING SURVEY

We need your help. We are conducting a survey to determine how members of our community plan for one of the hardest things a family has to face – the death of a loved one.

The brief questions that follow are designed to help us know more about what people want and need at this most difficult time. It would help us greatly if you would answer the questions on this survey and return it to us in the enclosed postage-paid envelope. Your answers will help us improve our level of service to the community by pinpointing what is most important to you.

All information will be kept confidential. Thank you in advance for your participation

1. What is your age group?

Under 35 35-45 46-55 56-65 66-75 76+

2. What is your current employment status?

Employed Unemployed Disabled Retired

3. Have you ever had to make funeral arrangements for a loved one?

Never Past 12 months Past 12-24 months Over 24 months ago

4. If you have given any thought to the subject, which of the following would you choose for yourself?

Burial Cremation Haven't thought about it

5. How important to you personally is the location (proximity) of the:

Funeral Home?	<input type="checkbox"/> Very important	Cemetery?	<input type="checkbox"/> Very important
	<input type="checkbox"/> Somewhat important		<input type="checkbox"/> Somewhat important
	<input type="checkbox"/> Not very important		<input type="checkbox"/> Not very important
	<input type="checkbox"/> Not important at all		<input type="checkbox"/> Not important at all

6. If you had lost a loved one, would a follow-up visit after the funeral service about extended programs available to you, be of added comfort?

Yes No

7. Are you aware that a prearranged funeral plan may help you qualify for Medicaid benefits?

Yes No

8. Is advance funeral planning something that: *(Please select all that apply)*

You have heard about? You have thought about?
 You have considered? You would like to know more about?

9. Are your loved ones aware of what you would prefer for your own arrangements?

Yes No

Please continue on reverse side.

10. Are you interested in recording your family history and vital information now and having it on file at the funeral home?

Yes No

11. What might you expect to pay for an average funeral in our community?

Under \$3,000 \$4,500 - \$6,000 \$7,500 - \$9,500
 \$3,000 - \$4,500 \$6,000 - \$7,500 Over \$9,500

12. Are you aware of the current Social Security death benefit amount and that you may or may not be eligible for it?

Yes No

13. If you are a Veteran or Veteran's spouse, would you like to learn more about the death benefits available to you through the Veteran's Administration?

Yes No Does not apply to me

14. Would you like to have free information on the types of services available today and the many options available for funding your choices in advance?

Yes No

Thank you for your help.

Please provide us with your phone number below and the best time to contact you to arrange delivery of your free information on service and advance funding.

Phone: (_____) _____ Best time to call: _____ a.m. ___ p.m.

Signature: _____ Email: _____

Please return the completed form in the enclosed postage-paid envelope.

Hartson Funeral Home
Attn: Amanda
11111 West Janesville Rd
Hales Corners, WI 53130

This questionnaire is a general mailing. Delivery to grieving or convalescing family members is purely unintentional.

By responding to this survey you may be contacted by a licensed representative regarding an insurance funding program underwritten by National Guardian Life Insurance Company.

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